



Mustang Fund, Inc.
2017 - 2018 Annual Report
June 30, 2018

November 11, 2018



Dear Montgomery Community,

The Foundation at Montgomery Elementary School, Mustang Fund, Inc. continues to thrive thanks to the support of Montgomery families, and our business and corporate sponsors. The board is proud of the many successes our school achieved this year.

Attached is the Foundation's Annual Report for the fiscal year July 1, 2017 thru June 30, 2018.

Plans are now underway for our 2018-2019 fundraising, including the launch of our Annual Appeal Campaign in November. Please watch for more information on our *MES Ignite!* campaign, including specific projects to be funded this year.

Thank you for your continued support!

Matthew Ritchey
Mustang Fund, Inc.
President, 2017-present



Mustang Fund, Inc.
Montgomery Elementary School Education Foundation
Brookhaven, GA
2017-2018 Annual Report

Mission

The Mustang Fund, Inc. is a not-for-profit fundraising organization supporting Montgomery Elementary School's (MES) pursuit of excellence in education. Our focus is supporting curriculum enhancements for the school by enriching the learning environment in every classroom for every student. We rely upon individual contributions, corporate donations, and community fundraising events to achieve our mission. Through the Mustang Fund, parents, teachers, neighbors, businesses, administrators, and staff work together toward a common goal: **excellence in public education**.

Vision

The ultimate goal of the Mustang Fund will ensure that Montgomery continues to be a sought after public elementary school. Specifically, our vision is to ensure that the fund actively:

- Enhances the experience of every MES student
- Enriches faculty, programming, and equipment within the walls of MES
- Actively assists in preparing our student body for success in middle and high school
- Gives back to students, parents, faculty, local businesses, and private citizens as a vital part of our community
- Ultimately, assists in ensuring that our Montgomery community remains a sought-after community in the Atlanta area

Establishment

- The Mustang Fund was established as an official entity on September 9, 2010 and achieved 501(c)(3) status on February 13, 2012.



2017-2018 Review

- The Mustang Fund's primary fundraising effort this school year was to fund the MES Ignite! initiative. The three **MES Ignite!** areas included:
 - **Innovation Lab 1.0:** A classroom was transformed into a flexible, aesthetically pleasing learning space modeled after the Georgia Department of Education's Center for Classroom Innovation. It features new furniture, technology equipment and learning tools that allow us to enhance students' 21st century skills and provide blended learning opportunities. Moreover, it supports learning opportunities geared towards having students investigate and respond to authentic and complex questions, problems and challenges.
 - **Imagine Mustang Art:** Enhancements were made to our art program that foster opportunities to blend our Art, STEM, and Technology curriculums.
 - **Maximize STEM:** We support enhancements to our MES STEM curriculum.

MES IGNITE!



- Through several fundraising efforts, we raised a total of \$64,597.06 in donations and other fundraising activities during the 2017-2018 academic year.
- The Mustang Fund's balance as of June 30, 2018 was \$304,653.85.



- The Mustang Fund remains committed to supporting Montgomery's STEM Certification efforts. We continue to fund opportunities for student learning, support faculty training efforts in STEM curriculum, and provide support for technology integration within classrooms and the STEM lab.



2017 – 2018 Fund Contributions		
Donations – Individual Contributors	\$24,438.28	
Donations – Corporate & Business Partners	\$36,907.89	
Fundraising Activity – Chorus Night	\$745.00	
Fundraising Activity – Cluster School Raffle	\$2,505.89	
2017 - 2018 Fund Outlays		
Operations		\$7,036.51
Community Engagement		\$450.00
Facility Improvements		\$21,922.97
School Supplies & Materials		\$2,754.95
Teacher Incentives & Rewards		\$2,135.42
Teacher Training		\$15,250.00



2017-2018 Board Actions and Results

Fundraising

- The foundation once again conducted an annual appeal to the MES community, generating \$25,183.28 through donations among family, friends, corporate matches, and other company donations.
- Through a concentrated effort on fundraising within our community, the Mustang Fund continued to build the business partner program and raised \$36,907.89 from local businesses.
- The foundation continued to build our partnership with Ed Voyles through the Chamblee Cluster Schools Car Raffle. The second annual raffle generated \$2,505.89 in additional funds, net of expenses.
- Contributors were acknowledged through personalized letters and listed on website/newsletters and are also featured in this annual report.

Expenses

- Teacher training and professional development continues to be an area of focus. \$15,250.00 was invested in our teachers which directly impacts our children every day. This included continuing to support certification of all MES teachers in the Orton-Gillingham Approach, an intensive, sequential phonics-based system that teaches the basics of word formation before whole meanings. The method accommodates and utilizes the three learning modalities, or pathways, through which people learn—visual, auditory and kinesthetic. Unlike some scripted and rigid reading programs, the Orton-Gillingham Approach is a system that allows for flexibility based on the individual learning capability of each student. All Montgomery students will benefit!
- Provided multiple teacher grants totaling \$4,890.37 to support activities in the classroom (e.g. PE equipment, art technology equipment).
- Funded visit by renowned recycling and “trash fashion” expert Nancy Judd.
- In support of our MES Ignite! initiative, \$21,922.97 was spent on the Innovation Lab 1.0, a classroom that was transformed into a flexible, aesthetically pleasing learning space modeled after the Georgia Department of Education’s Center for Classroom Innovation. It features new furniture, technology equipment and learning tools that allow us to enhance students’ 21st century skills and provide blended learning opportunities. Moreover, it supports learning opportunities geared towards having students investigate and respond to authentic and complex questions, problems and challenges.
- \$7,036.51 was spent on ongoing operations including insurance and marketing expenses.



2017–2018 Mustang Fund Board Members

At Large



Matt Ritchey
President



Carl Cassidy
Treasurer



Daniel Sineway



Susan Oh



Caroline Diaz
School Council



Chad Duncan
Past President



Donna Urbano



Craig Hoover

Not pictured:

Paige Baker
Secretary

Lori Bolds
Principal

Latriena Pitts
Teacher of the Year

Sherrill Weihe
Teacher Representative

Rouchelle Longley
PTA President

Not pictured:

Derick Corbett

Mike Williams



Special thanks to individuals that helped make this year a success for the Mustang Fund:

- The parents, extended family, faculty and staff who donated and volunteered time to the Mustang Fund for the 2017-18 school year (See attached list of donors).
- Our STEM lab sponsor, Ed Voyles Automotive Group, for their continued dedication and corporate partnership.
- Our business partners for their continued support and participation in our school.
- Mr. Barry Levitt for his support, knowledge and guidance. Congratulations on your retirement!
- Ms. Tammy Liddell for always having a smile on her face and a willingness to help.
- Paper Daisies Stationery founder and parent, Lisa Hladish, for her design work and continued support.
- Assistant Principal Mr. Brandon Butler for always offering his support and advice.
- Principal Ms. Lori Bolds for her immediate and continued support of the foundation.
- Past Mustang Fund President Chad Duncan for his assistance and knowledge and continued support.



**Thank you to all donors
for making our new
playground possible!**





Mustang Fund 2017-2018 Business Partners

Platinum: \$5,000 and above

Ed Voyles Automotive Group

Gold: \$2,500 – \$4,999

Primrose Brookhaven

Atlanta Orthodontics Specialists

Brookhaven Eye Care

Kelly Marsh - Keller Williams

Microsoft

Jim Ellis

Silver: \$1,000 – \$2,499

Brookhaven Orthodontics

Kaplan Orthodontics

Brookhaven FC

Brookhaven Children's Dentistry

Going for Green Incorporated

Gipson Realty

Vintage Pizzeria

Concentric Value, Inc. DBA Tutor Doctor

Universal Tennis Management, LLC DBA Blackburn Tennis Ctr

Prudential



Bronze: \$500 – \$999

Global Heritage Educational Enterprise DBA Dunwoody Dojo

Evergreen Tree Services

Iberia Bank

Moe's Southwest Grill - Brookhaven

Paper Daises Stationery

RAA Designs, LLC

Corporate Matching Gift Program Partners

IBM

Home Depot

Mustang Fund 2017-2018 Family Donors

\$2,000 and above

Melanie Harrison

\$1,000 to \$1,999

Jon Akin

Craig Hoover

Matthew Weatherly

The Farnell Family

Thomas Cutler

Kelsy Schwalb

Luyuan "Rebecca" Xu

\$500 to \$999

William Snowden

David Mathews

Brent Rea

Sean Allerdice

Cynthia Burton

Tania Jean-Pierre

Ted & Stacey Godwin

Zach & Melissa Polun Charitable Fund

Nicolo Schittone

Matt & Amy Sery

\$250 to \$499

Donna Urbano

Shane & Allison Boyer

Nate Mansfield

Jessica Sanford & Brad Clay

The Chayapathy Family

Chad Herring

Matthew and Tatiana Ritchey



\$100 to \$249

Lauren Abraham Mahoney
Sara Franklin
Stacy Brown
Lisa Heller
The Geitgey Family
Angela Tartline
Daniel & Jennifer Sineway
Melissa Crabbe
John & Kelli Lewis
Jin Kim
Wendy Montembeau
Jeff Graham
Jaime & Keith Gordon
Scott Raven
Laura Newberg

\$99 and below

Benjamin & Anne Personett
The Jackowski Family
Lauren Weatherly
Jonathan Weiss
Timothy and Nancy Halloran
Erin Naman
Geri Cutillo
Thomas Johnston
Chris Pratt
Ravi Subramanian
J Guadalupe Rodriguez
The Robinson Family
Galina Alexeenko
Titania Jordan
Mary Chlebowski
Stephanie Williams
Brent & Matilda Knight

