

Mustang Fund, Inc. 2016 - 2017 Annual Report June 30, 2017





October 1, 2017

Dear Montgomery Community,

The Foundation at Montgomery Elementary School, Mustang Fund, Inc. continues to thrive thanks to the support of Montgomery families, and our business and corporate sponsors. The board is proud of the many successes our school achieved this year.

Attached is the Foundation's Annual Report for the fiscal year July 1, 2016 thru June 30, 2017.

Plans are now underway for our 2017-2018 fundraising, including the launch of our Annual Appeal Campaign later this fall. Please watch for more information on our *MES Ignite!* campaign, including specific projects to be funded this year.

Thank you for your continued support!

Chad Duncan

Mustang Fund, Inc.

Chad Duncan

2016-2017 President



Mustang Fund, Inc. Montgomery Elementary School Education Foundation Brookhaven, GA 2016-2017 Annual Report

Mission

The Mustang Fund, Inc. is a not-for-profit fundraising organization supporting Montgomery Elementary School's (MES) pursuit of excellence in education. Our focus is supporting curriculum enhancements for the school by enriching the learning environment in every classroom for every student. We rely upon individual contributions, corporate donations, and community fundraising events to achieve our mission. Through the Mustang Fund, parents, teachers, neighbors, businesses, administrators, and staff work together toward a common goal: **excellence in public education**.

Vision

The ultimate goal of the Mustang Fund will ensure that Montgomery continues to be a sought after public elementary school. Specifically, our vision is to ensure that the fund actively:

- Enhances the experience of every MES student
- Enriches faculty, programming, and equipment within the four walls of MES
- Actively assists in preparing our student body for success in their secondary school
- Gives back to students, parents, faculty, local businesses, and private citizens as a vital part of our community
- Ultimately, assists in ensuring that our Montgomery community remains a sought-after community in the Atlanta area

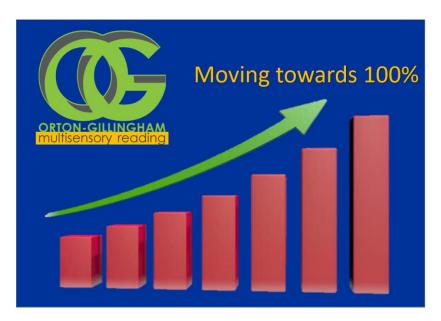
Establishment

The Mustang Fund was established as an official entity on September 9, 2010 and achieved 501(c)(3) status on February 13, 2012.



2016-2017 Review

- The Mustang Fund's primary fundraising effort this school year was to fund significant curriculum enhancements for our children. We invested in a reading curriculum Orton-Gillingham.
- The Orton-Gillingham approach is an intensive, sequential phonics-based system that teaches the basics of word formation before whole meanings. The method accommodates and utilizes the three learning modalities, or pathways, through which people learn—visual, auditory and kinesthetic. Unlike some scripted and rigid reading programs, the Orton-Gillingham Approach is a system that allows for flexibility based on the individual learning capability of each student. All Montgomery students will benefit!



- Through several fundraising efforts, we raised a total of \$78,033.73 in donations and other fundraising activities during the 2016-2017 academic year.
- The Mustang Fund's balance as of June 30, 2017 was \$300,348.09.



The Mustang Fund remains committed to supporting Montgomery's STEM Certification efforts. We
continue to fund opportunities for student learning, support faculty training efforts in STEM
curriculum, and provide support for technology integration within classrooms and the STEM lab. In
March 2017, Montgomery Elementary achieved AdvanceD STEM Certification thanks in part to the
Mustang Fund donors!



2016 – 2017 Fund Contributions		
Donations – Individual Contributors	\$25,668.61	
Donations – Corporate & Business Partners	\$28,464.46	
Donations – MES PTA	\$20,000.00	
Fundraising Activity – Chorus Night	\$755.00	
Fundraising Activity – Cluster School Raffle	\$3,145.66	
2016 - 2017 Fund Outlays		
Operations		\$5,447.13
School Supplies & Materials		\$631.99
Teacher Incentives & Rewards		\$300.00
Teacher Training		\$25,770.00



2016-2017 Board Actions and Results

Fundraising

- The foundation once again conducted an annual appeal to the MES community, generating \$28,883.07 through donations among family, friends, corporate matches, and other company donations.
- Through a concentrated effort on fundraising within our community, the Mustang Fund continued to build the business partner program and raised \$25,250.00 from local businesses.
- The foundation continued to build our partnership with Ed Voyles through the Chamblee Cluster Schools Car Raffle. The second annual raffle generated \$3,145.66 in additional funds, net of expenses.
- As a result of another strong fundraising year, the Montgomery PTA was able to contribute \$20,000 to the Mustang Fund.
- Contributors were acknowledged through personalized letters and listed on website/newsletters and are also featured in this annual report.

Expenses

- Teacher training and professional development continues to be an area of focus. \$25,770.00 was invested in our teachers which directly impacts our children every day.
- In addition, we continue work on branding MES as a STEM school. \$7,495.00 was invested in STEM and STEM related training.
- \$5,447.13 was spent on ongoing operations including insurance and marketing expenses.





2016-2017 Board of Directors

President: Chad Duncan

Vice President: Matt Ritchey

Secretary: Paige Baker

Treasurer: Carl Cassidy

Business Partners: Susan Oh

School Principal: Ms. Lori Bolds

PTA President: Christy Connor

School Advisory Council Liaison: Caroline Diaz

Teacher of the Year: Mariel DeYonker

Teacher Representative: Nancy Nichelson

Past President: Kathleen Jackowski

At-Large: Derick Corbett

At-Large: Craig Hoover

At-Large: Daniel Sineway

At-Large: Donna Urbano

At-Large: Mike Williams



Special thanks to individuals that helped make this year a success for the Mustang Fund:

- The parents, extended family, faculty and staff who donated and volunteered time to the Mustang Fund for the 2016-17 school year (See attached list of donors).
- Our STEM lab sponsor, Ed Voyles Automotive Group, for their continued dedication and corporate partnership.
- Our business partners for their continued support and participation in our school.
- Mr. Barry Levitt for his support, knowledge and guidance.
- Ms. Tammy Liddell for always having a smile on her face and a willingness to help.
- Paper Daisies Stationery founder and parent, Lisa Hladish, for her design work and continued support.
- Assistant Principal Mr. Brandon Butler for always offering his support and advice.
- Principal Ms. Lori Bolds for her immediate and continued support of the foundation and the school's pursuit of STEM certification.
- Past Mustang Fund President Kathleen Jackowski for her assistance and knowledge and continued support.





Mustang Fund 2016-2017 Partners

Corporate Partner

Ed Voyles Automotive Group

Business Partners

Atlanta Orthodontic Specialists Blackburn Tennis Center Brookhaven Children's Dentistry Brookhaven FC **Brookhaven Orthodontics Executive Park Dentistry** The Gipson Team Iberia Bank Jim Ellis Automotive Moe's - Brookhaven Primrose School of Brookhaven Prudential – Fred Bozzuto **Publix Supermarkets** The Suits Team The Wing Factory Vintage Pizzeria



Mustang Fund 2016-2017 Donors

\$2,000 and above

Melanie Harrison Brad & Deneen Moore

\$500 to \$999

Thomas Cutler
Kelly D'Auria
Suzanne Hellwig-Navarro
Jeremy Legg
David Mathews
Dana Matlock
Brent Rea
Lauren Weatherly
Deena Yowelr

\$1,000 to \$1,999

Chau Clamp
Omar Damji
Craig Hoover
Stacey Godwin
Manik Gupta
Amanda Rosser
Kelsy & Steven Schwalb
Matthew Weatherly

\$250 to \$499

Alison & Shane Boyer Bharathi Chayapathy Monica Vining & John Ernst, Jr. Richard & Laronda Harrison Chad Herring Jay and Lisa Hladish





\$100 to \$249

Dan and Margaret Adhiambo

Wendy Ahrenkiel

Christie Azpeitia

Amee Bhalakia

John & Michelle Carden

Amy Chase

Christine Connor

Ann Council

Jenni Ellis

Jaime & Keith Gordon

Robert House

Sahlee Macauley

Lauren Abraham Mahoney

Kelli & Russ Pennington

Christopher Petitt

Lauren & Denny Ramsey

Scott Raven

Jill and David Reyes

Alison M Ricker

Mara Robb

Guadalupe and Sharon Marie Rodriguez

Caroline Rose

Daniel Sineway

Madalyn and Jeff Suits

Angie and Wayne Tartline

Donna Urbano

Christi Veach

\$99 and below

Nathan Bowen

Aurelian Burada

Vincent & Caroline Diaz

Melissa Dillon

Robert Egnor

Timothy and Nancy Halloran

Russell Hilton

Becky Holcomb

Katherine Kahn

Brigette Knudsen

Benjamin Personett

Lester & Donna Psalmonds

Jae and David Runsick

Yolanda and Eli Veith

Mimi and Tim Velleca

Kelly Vogel

